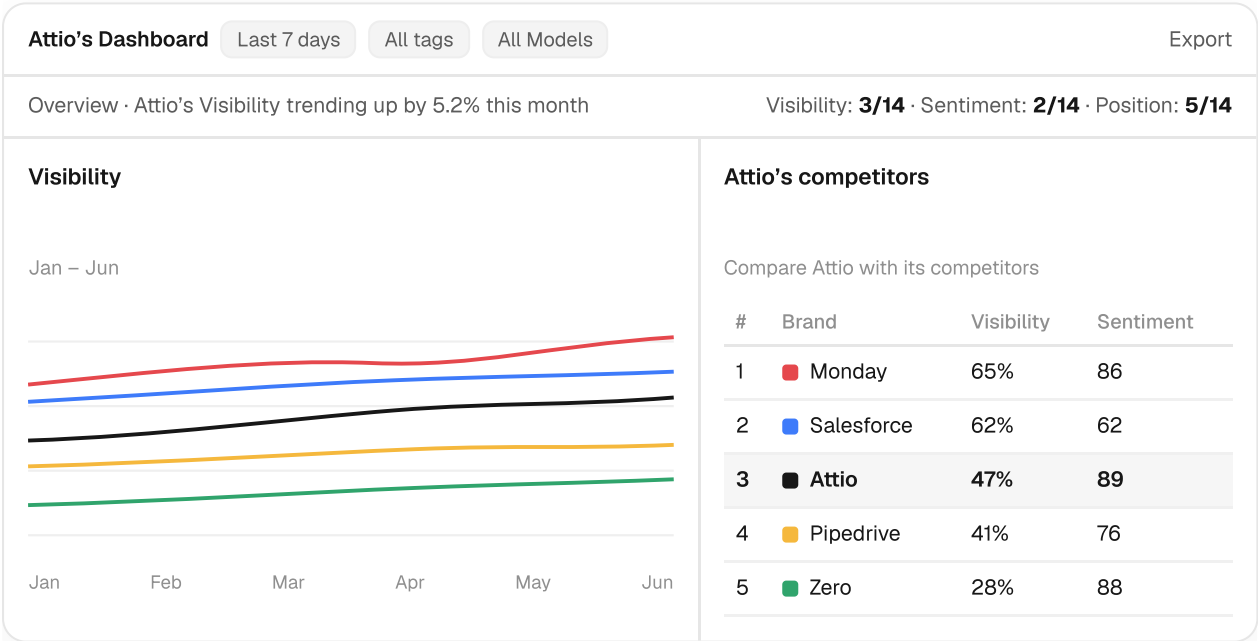


AI search analytics for marketing teams

Track, analyze, and improve brand performance on AI search platforms through key metrics like Visibility, Position, and Sentiment.



Example: Peec AI dashboard for a CRM brand, comparing Visibility and Sentiment against competitors (demo data from <https://peec.ai>).

Trusted by
3000+ brands and agencies

Rated
4.9/5 on G2

Source
<https://peec.ai>

Understand how AI sees your brand

We've set up tracking for the most important metrics within AI search.

Visibility	See the share of chats where your brand is mentioned and understand how often you show up in conversations.
Position	Understand your brand's position within AI search results and uncover opportunities to improve your ranking.
Sentiment	Find out how your brand is perceived by AI, what's going well, and what requires improvements.

KEY FEATURES

Turn AI search insights into new customers with Peec AI

Identify the prompts that matter, monitor your rankings, and act before your competitors do.

Set up Prompts	Prompts are the foundation of your AI search strategy. Uncover and organize the prompts that matter most for your AI search strategy.
Use Data to Pick Winners	Leverage AI-suggested prompts and search volumes to focus on the biggest opportunities.
Add Brands	See how you rank against the players that matter in your market.
Choose AI Models	Track rankings across the models that drive the most traffic and visibility.
Find Key Sources	Spot the citations shaping your visibility and refine your GEO strategy.
Act on Insights	Use recommendations to capture high-impact opportunities and boost your ranking.

Example recommendations in Peec AI

The review website G2 is regularly cited. Make sure you have a profile with reviews.

LinkedIn is a common source. Consider joining the conversation.

Join r/CRM subreddit discussions. Discussions show frequently in sources.

Articles from NYT regularly show up in sources. Consider placing a story via digital PR. Editorial domains are often cited.

“Metrics like brand mentions, impressions, and sentiment are hard to track - which is why Peec AI is so powerful: it shows how LLMs are framing our brand.”

Lily Ray, VP SEO Strategy, Amsive

INTEGRATIONS

Create powerful reports

Turn complex AI search data into simple, shareable reports for your team and clients.

Powerful exports

Export clean .csv files in seconds to share insights or build flexible reports in the tools you already use.

Looker Studio

Use our Peec AI community connector to pull data across all your projects and create client-ready dashboards.

API

Connect through our API to automate reporting, streamline workflows, and fit Peec AI into your stack.

Peec MCP

Connect Peec to Claude, Cursor, n8n, and any tool in your stack through MCP and API. Build custom workflows with your AI visibility data. More at <https://peec.ai/mcp>

AI platforms are becoming the new search engines.

Track the prompts that define your brand's relevance.

Example prompts for a CRM brand

How does HubSpot usability differ on desktop versus mobile?

How easy is it to set up a CRM for the first time?

What training or tutorials are included with Attio?

What core features should a CRM include?

How do CRMs handle customer service or support workflows?

What integrations are available with popular CRMs?

How does a CRM compare to spreadsheets or manual tracking?

Do CRMs provide API access for custom integrations?

How easy is CRM data migration from another system?

What security certifications do CRMs typically have?

How do CRMs handle GDPR or HIPAA compliance?

TESTIMONIALS

Check what the best marketers say about Peec AI.

“Peec allows us to pinpoint the exact types of content that are surfaced in specific LLMs. With that visibility, we’ve been able to prioritize our content strategy and drive a 5x year-over-year increase in traffic and demo requests from LLMs.”

Jon Gitlin, SEO Strategist

“Peec avoids the issues we see with other SEO/AEO platforms, where there’s often an overload of features and information that isn’t of primary importance. It keeps things simple - set up your prompts, see your AI visibility, and act on top citations.”

Ethan Smith, CEO, Graphite

“Peec AI gave us a data-informed view of our LLMO strategy at Glide - virtually overnight. With its insights, our blog posts started ranking for targeted ChatGPT and Perplexity prompts within 24 hours. I am really impressed with the platform, and the exceptional support from the team.”

Sepy Bazzazi, Head of Marketing, Glide

“Peec AI offers key insights on AI visibility, helping brands stay at the forefront of discovery in the age of AI and generative search. As ChatGPT, Perplexity, and Deepseek drive traffic and conversions, Peec.ai measures the growth.”

Crystal Carter, Head of SEO Comms

“Peec AI helps us identify what's being cited, adjust our strategy in real-time, and stay ahead of a rapidly evolving search landscape. For our team, the clarity and simplicity of the platform is invaluable when making strategic content decisions.”

Thomas Smeaton, SEO Manager

“As search marketers, our decisions should always be driven by data. Peec AI provides exactly the critical insights we need to stay competitive in the ever-evolving world of search.”

Artur Kosch, General Manager

FAQS

Get answers to the most common questions about AI search and Peec AI.

How do I get started with Peec AI?

Peec AI walks you through setting up a workspace with your brand name and domain, then suggests prompts matched to real customer search intent. Within a few minutes, your dashboard shows your first AI visibility scores – a breakdown per engine so you see where your brand already appears and where it doesn't.

Can I segment visibility by model, region, or audience?

Yes: you can filter your AI visibility data by model, country, and prompt tags – each prompt can carry tags for the personas or funnel stage. This lets you compare performance across any segment, for instance US vs UK traffic, awareness vs purchase-intent prompts, or even a specific model like ChatGPT vs Gemini.

How often is the data refreshed?

Peec AI executes each prompt once every 24 hours on every AI model you've selected. This daily cadence gives you apples-to-apples trend data across dates, models, and regions.

What are brand visibility vs. source visibility metrics?

A brand mention happens when an AI answer directly names your brand. A source citation happens when your website or content is used to generate an answer – even if your brand isn't named. Tracking both tells you if AI trusts your content as a source, and whether it recommends your brand.

How do source citations work behind the scenes?

Peec AI tracks both “used” (your content informed the AI's answer) and “cited” (your URL is explicitly mentioned). You can view source usage at domain or URL levels – complete with citation frequency.

How do I integrate Peec AI into my BI/reporting tools?

Peec AI allows you to integrate your BI stack through three channels: the Google Looker Studio connector for drag-and-drop dashboards, the REST API for custom data pipelines, or the Model Context Protocol (MCP) to feed visibility data directly into AI agents such as Claude. All three stream live visibility, source tracking, and multi-project metrics in real time.

FIND OUT WHAT AI SAYS ABOUT YOUR BRAND

Get started with Peec AI

Start a free trial	https://app.peec.ai/
Talk to Sales	https://peec.ai/demo
Pricing	https://peec.ai/pricing
For agencies	https://peec.ai/for-agencies
Documentation	https://docs.peec.ai/intro-to-peec-ai
Peec AI MCP	https://peec.ai/mcp
Reviews	https://peec.ai/reviews
Website	https://peec.ai